

Supply Chain Visibility and Collaboration Global Market Research Study

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2020

FASTEST GROWING SUPPLY CHAIN MARKET

Roughly one half of logistics is outsourced to 3PLs; and a third of manufacturing to contract manufacturers, yet traditional ERP and SCM solutions were not designed to allow companies to orchestrate their cross-enterprise supply chains. Perhaps this is one major reason supply chain visibility and collaboration is the fastest growing of all supply chain software markets.

Both supply chain “visibility” and “collaboration” are terms that can have a wide variety of meanings. In this study we are focusing on visibility and collaboration from a cross-enterprise perspective. Supply chain visibility applications are defined as applications providing visibility to the order process (order placed,

order adjusted, order accepted), inventory at rest or inventory in motion events, or supply chain risks or providing a standalone supply chain analytics/event management solution not embedded in other solutions.

Supply chain collaboration solutions are often built upon a visibility base (order placed, order adjusted, order accepted) but also provide a collaborative, multi-supplier, multi-tier, supply chain planning solution.

The key players in this market are not the same suppliers seen in other supply chain markets.

For more information, please visit us at www.arcweb.com/market-studies/.

STRATEGIC ISSUES

ARC undertook this study when we became aware of very large companies with sophisticated supply chain capabilities exploring supply chain visibility solutions in order to take their supply chain programs to the next level. This study addresses a variety of strategic issues.

- Why have B2B network suppliers emerged as leaders in this market?
- How will Internet of Things data be leveraged by these solutions?
- How will these solutions affect the next generation of supply chain software platforms?
- What are the niche solutions poised to grow rapidly in this market place?

STUDY CONTENTS

EXECUTIVE SUMMARY

Major Trends
End User Trends
Strategies for Success

SCOPE

MARKET SHARES LIST OF FIGURES

Market Shares of the Leading Suppliers
Market Shares by Region
North America
Europe, Middle East, Africa
Asia
Latin America
Market Shares by Application
Visibility
Collaboration
Market Shares by Industry
Automotive
Chemical
Electronics & Electrical
Food & Beverage
Household & Personal Care
Logistics
Machinery Manufacturing
Pharmaceutical & Biotech
Retail
Wholesale/Distribution

Market Shares by Revenue Category

Software as a Service (SaaS)
Implementation
Software and Maintenance

Market Shares by Customer Size

Small
Medium
Large

MARKET FORECAST LIST OF FIGURES

Total Market for Visibility & Collaboration
Shipments by Region
Shipments by Application
Shipments by Revenue Category

Shipments by Industry

Shipments by Customer Size

SUPPLIER PROFILES

Profiles for over 25 of the leading suppliers servicing this market are included. Each profile includes key product names; a description of the company with an emphasis on the visibility and compliance business; significant partnerships or acquisitions; and a short description of the supplier's strengths and weaknesses from ARC's point of view.

The Worldwide Supply Chain Visibility and Collaboration Market

